



# SPOTLIGHT

TRAINING

## HOSTING INTERVIEWING

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# **ON CAMERA ROLES**



Reporter

Host

Interviewer

# HOST



The host is a performer.



On camera presence is made up of some of your attributes but isn't actually you.



Guides the show along, introducing guests and segments.



Probably should do an activity on camera.



May or may not conduct interview

# INTERVIEWER



May or may not appear on camera



Asks guest questions



Could be a sit down interview or spontaneous style with handheld mic, live or recorded, for a story or documentary.



Knows what they are looking for from the conversation.



**ALWAYS** Curious

# REPORTER



May or may not appear on camera, but probably voice over



They are out on location



Most definitely interviews



Controls the story because they're finding the story



Decides on how story will be portrayed, by choosing interview clips and sequence order

# **INTERVIEWING**

# PREPARATION

- Remember vision and focus?
- Plan out direction you need the interview to go in
  - Points you want to cover
  - Things you need to know about
- Do pre-interview to get a basic understanding of where the interview could go
- Write list of questions (this doesn't need to be exhaustive)



# GUEST COMFORT

- We refer to the people we interview as guests
- They are nervous. Always nervous.
  - So do everything you can to put them at ease
  - Take responsibility for interview
  - If they're not nervous that means you're talking to a media person. Good luck.
- Be friendly and warm

# THE INTERVIEW

- Ask open ended questions. NO yes or no.
- Wait. Let the guest fill the awkward gaps
- Listen and be engaged with what they are saying
- Be prepared for any turns the interview could take
  - Determine whether that's an avenue to go down
- When done thank them for taking part

# HOSTING AND NARRATING

- Find your voice
- Write your script
- Make sure you're giving the words meaning
  - Pick words you want to emphasize. Maybe underline them
- If you feel like you're exaggerating, you probably look more natural on camera.